#573A-02COVER 1/9/04 8:01 PM Page 1



1-800-SAMSUNG(1-800-726-7864)

U.S.A
Samsung Electronics America
Service Division
400 Valley Road, Suite 201
Mount Arlington, NJ 07856

www.samsungusa.com

Canada
Samsung Electronics Canada Inc.
Samsung Customer Care
7037 Financial Drive
Mississauga, Ontario
L5N 6R3

www.samsung.ca



LTN1535 LTN1735 LTP2035

TFT-LCD TELEVISION

Owner's Instructions

This device is a Class B digital apparatus.

BN68-00573A-02

Important Safety Instructions

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with dry cloth.
- 7) Do not block any ventilation openings, Install in accordance with the manufacturer's instructions.
- 8) Do not install near any heat sources such as radiators, heat registers, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Use only with cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.



- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

CAUTION

RISK OF ELECTRIC SHOCK DO NOT OPEN

CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). NO USER SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.

This symbol indicates high voltage is present inside. It is dangerous to make any kind of contact with any inside part of this product.



This symbol alerts you that important literature concerning operation and maintenance has been included with this product.



Note to CATV system installer: This reminder is provided to call CATV system installer's attention to Article 820-40 of the National Electrical Code (Section 54 of Canadian Electrical Code, Part I), that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building as close to the point of cable entry as practical.

Caution: FCC/CSA regulations state that any unauthorized changes or modifications to this equipment may void the user's authority to operate it.

Caution: To prevent electric shock, match the wide blade of plug to the wide slot, and fully insert the plug.

Attention: pour eviter les chocs electriques, introduire la lame le plus large de la fiche dans la borne correspondante de la prise et pousser jusqu'au fond.

Important: One Federal Court has held that unauthorized recording of copyrighted TV programs is an infringement of U.S. copyright laws. Certain Canadian programs may also be copyrighted and any unauthorized recording in whole or in part may be in violation of these rights.

Do not display a still image (such as on a video game or when hooking up a DVD to this LCD TV) on the Color TFT-LCD (Thin Film Transister Liquid Crystal Display) panel for a long time as it can cause screen image retention. This image retention is also known as "screen burn". To avoid such image retention, reduce the degree of brightness and contrast of this screen when displaying a still image.

WARNING: To prevent damage which may result in fire or electric shock hazard, do not expose this appliance to rain or moisture.

As an ENERGY STAR Partner,

Samsung Electronics America, Inc. has determined that this product or product model meets the ENERGY STAR guidelines for energy efficiency.

FCC Information

User Information

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment. If necessary, consult your dealer or an experienced radio/television technician for additional suggestions.

You may find the booklet called How to Identify and Resolve Radio/TV Interference Problems helpful. This booklet was prepared by the Federal Communications Commission. It is available from the U.S. Government Printing Office, Washington, DC 20402, Stock Number 004-000-00345-4.

Warning

In a domestic environment this product may cause radio interference in which case the user may be required to take adequate measures.

User must use shielded signal interface cables to maintain FCC compliance for the product.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following

two conditions:

- (1) this device may not cause harmful interference, and
- (2) this device must accept any interfer ence received, including interference that may cause undesired operation.

The party responsible for product compliance:

SAMSUNG ELECTRONICS CO., LTD America QA Lab of Samsung 3351 Michelson Drive, Suite #290, Irvine, CA 92612, U.S.A

Provided with this TV is a detachable power supply cord with IEC320 style terminations.

For 110 Volt applications, use only UL Listed detachable power cord with NEMA configuration 5-15P type (parallel blades) plug cap. For 230 Volt applications use only UL Listed Detachable power supply cord with NEMA configuration 6015P type (tandem blades) plug cap.

FCC captioning

This television receiver provides display of television closed captioning in accordance with Section 15.119 of the FCC rules.

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Chapter One

Your New TV

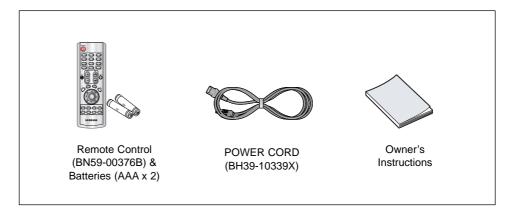
List of Features

Your TV was designed with the latest technology. This TV is a high-performance unit that includes the following special features:

- Easy-to-use remote control
- Easy-to-use on-screen menu system
- Automatic timer to turn the TV on and off
- Adjustable picture and sound settings that can be stored in the TV's memory
- Automatic channel tuning for up to 181 channels
- A special filter to reduce or eliminate reception problems
- Fine tuning control for the sharpest picture possible
- A built-in multi-channel sound decoder for stereo and bilingual listening
- Built-in, dual channel speakers
- Headphone jack for private listening

List of Parts

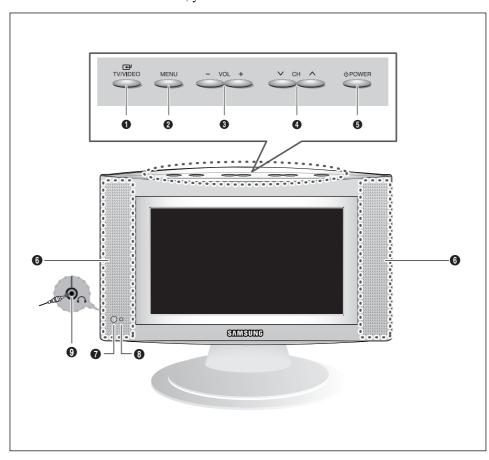
Please make sure the following items are included with your LCD TV. If any items are missing, contact your dealer.



Familiarizing Yourself with Your New TV

Top Buttons

The buttons on the top panel control your TV's basic features, including the on-screen menu. To use the more advanced features, you must use the remote control.



- **1** TV/VIDEO **∃**
 - Displays a menu of all of the available input sources (TV, VIDEO, S-VIDEO, Component).
- **2** MENU

Press to see an on-screen menu of your TV's features.

A - VOL +

Press to increase or decrease the volume. Also used to select items on the on-screen menu.

④ ∨ CH ^

Press to change channels. Also press to highlight various items on the on-screen menu.

- **5 DOWER**Press to turn the TV on and off.
- **6** SPEAKERS
- **7** REMOTE CONTROL SENSOR

Aim the remote control towards this spot on the TV.

8 POWER INDICATOR

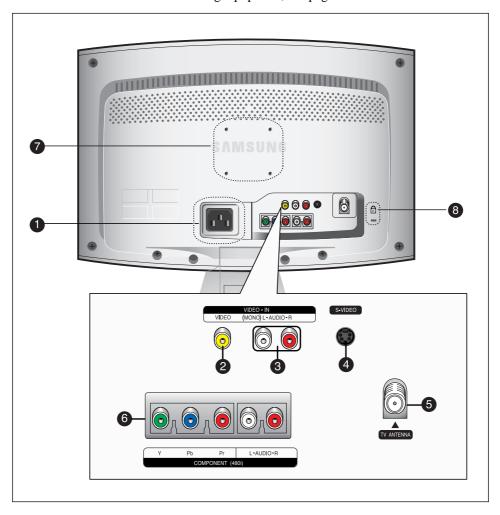
Lights up when you turn the power off.

English-2

Rear Panel Jacks

Use the rear panel jacks to connect an A/V component that will be connected continuously, such as a VCR or a DVD player.

For more information on connecting equipment, see pages 6-12.



- **1** POWER INPUT
- 2 VIDEO INPUT Connect a video signal from a camcorder or VCR.
- **3 AUDIO INPUT**Connect audio signal from a camcorder or VCR.
- 4 SUPER VIDEO INPUT Connect S-Video signal from a camcorder or VCR.

6 TV ANTENNA

Connect to an antenna or to a cable TV system.

- **6 COMPONENT**Connect component video/audio from
 - a DVD player.(only 480i)
- **7** WALL MOUNT HOLES
- **8** KENSINGTON LOCK

Remote Control

You can use the remote control up to a distance of about 23 feet from the TV. When using the remote, always point it directly at the TV.

- **1 POWER** (See Page 13) Turns the TV on and off.
- NUMBER BUTTONS Press to select channels directly on the TV.
- 3 +100
 Press to select channels over 100.
 For example, to select channel 121, press "+100," then press "2" and "1."
- 4 CH ∧ and ∨ CH
 (Channel Up/Down)
 Press CH ∧ or CH ∨ to change

channels.

VOL+ and VOL-

Press to increase or decrease the volume.

- MUTE (See Page 14) Press to temporarily cut off the sound.
- 6 SLEEP(See Page 31) Press to select a time for the TV to turn off automatically.
- **MENU**

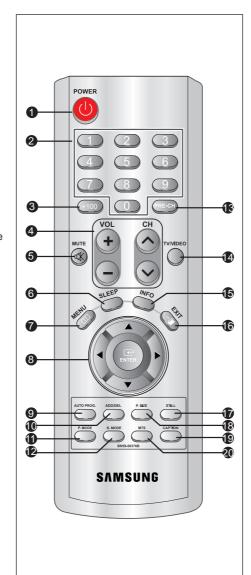
Displays the main on-screen menu.

UP/DOWN/LEFT/ RIGHT/ENTER

Use to select on-screen menu items and change menu values. (The remote control will only function with VCR or DVD units that are compatible with the LCD TV.)

9 AUTO PROG.

Use to store the broadcast/cable channels that you receive.



ADD/DEL

Use to store and delete channels to/from memory.

P.MODE

Adjust the TV picture by selecting one of the preset factory settings.

S.MODE

Adjust the TV sound by selecting one of the preset factory settings.

(B) PRE-CH

Tunes to the previous channel.

TV/VIDEO

Press to display all of the available video sources.

(6) INFO DISPLAY

Use to see information on the current broadcast.

(6 EXIT

Press the menu to exit.

(F) STILL

Press to stop the action during a particular scene. Press again to resume normal video.

(B) P.SIZE

Press to change the screen size.

(CAPTION

Press to set caption on/off.

4 MTS

(Multichannel Television Stereo)

Press to choose stereo, mono or Separate Audio Program (SAP broadcast).

Installing Batteries in the Remote Control





◆ Make sure to match the "+" and "—" ends of the batteries with the diagram inside the compartment.



◆ Remove the batteries and store them in a cool, dry place if you won't be using the remote control for a long time.

The remote control can be used up to about 23 feet from the TV.

(Assuming typical TV usage, the batteries last for about one year.)

If remote control doesn't work

Check the following:

- 1. Is the TV power switch on?
- 2. Are the plus and minus ends of the batteries reversed?
- 3. Did the battery run out?
- 4. Is the power out, or is the power cord unplugged?
- 5. Is there a special fluorescent light or a neon sign nearby?

Chapter Two

INSTALLATION

Connecting VHF and UHF Antennas

If your antenna has a set of leads that look like this, see "Antennas with 300-ohm Flat Twin Leads", below.



If your antenna has one lead that looks like this, see "Antennas with 75-ohm Round Leads", on page 7.

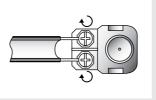


If you have two antennas, see "Separate VHF and UHF Antennas", on page 7.

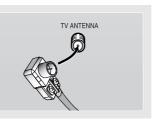
Antennas with 300-ohm Flat Twin Leads

If you are using an off-air antenna (such as a roof antenna or "rabbit ears") that has 300-ohm twin flat leads, follow the directions below.

Place the wires from the twin leads under the screws on a 300-75 ohm adaptor (not supplied). Use a screwdriver to tighten the screws.



Plug the adaptor into the TV ANTENNA terminal on the bottom of the back panel.

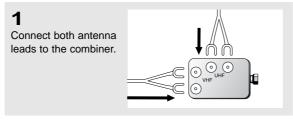


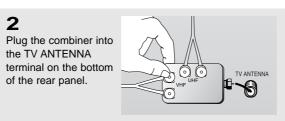
Antennas with 75-ohm Round Leads



Separate VHF and UHF Antennas

If you have two separate antennas for your TV (one VHF and one UHF), you must combine the two antenna signals before connecting the antennas to the TV. This procedure requires a an optional combiner-adaptor (available at most electronics shops).





Connecting Cable TV

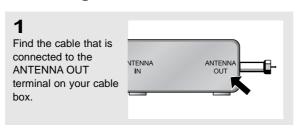
To connect to a cable TV system, follow the instructions below.

Cable without a Cable Box

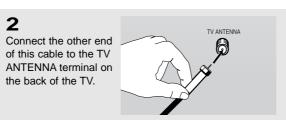


◆Because this TV is cable-ready, you do not need a cable box to view unscrambled cable channels.

Connecting to a Cable Box that Descrambles All Channels

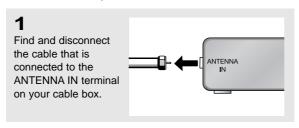


◆ This terminal might be labeled "ANT OUT", "VHF OUT", or simply, "OUT".

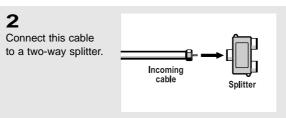


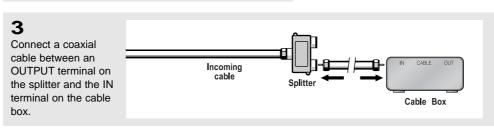
Connecting to a Cable Box that Descrambles Some Channels

If your cable box descrambles only some channels (such as premium channels), follow the instructions below. You will need a two-way splitter, an RF (A/B) switch, and four lengths of coaxial cable. (These items are available at most electronics stores.)



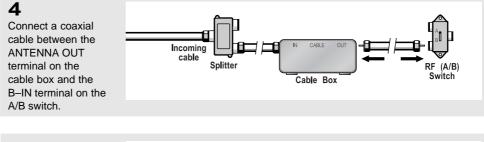
◆This terminal might be labeled "ANT IN", "VHF IN", or simply, "IN".

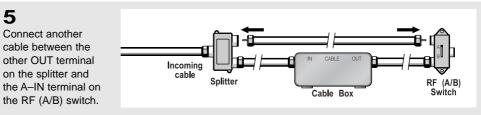


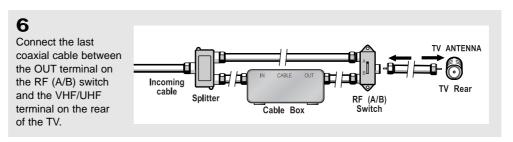


English-8

${f I}$ NSTALLATION





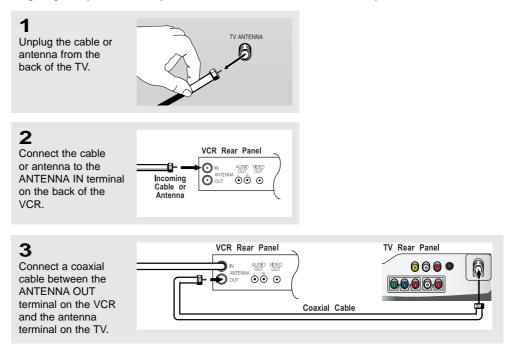


After you've made this connection, set the A/B switch to the "A" position for normal viewing. Set the A/B switch to the "B" position to view scrambled channels. (When you set the A/B switch to "B," you will need to tune your TV to the cable box's output channel, which is usually channel 3 or 4.)

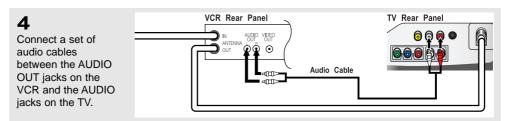
Connecting a VCR

These instructions assume that you have already connected your TV to an antenna or a cable TV system (according to the instructions on pages 6-8).

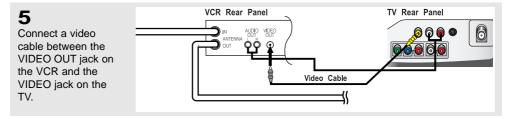
Skip step 1 if you have not yet connected to an antenna or a cable system.



A coaxial cable is usually included with a VCR. (If not, check your local electronics store).



If you have a "mono" (non-stereo) VCR, use the Y-connector (not supplied) to hook up to the left and right audio input jacks of the TV. If your VCR is stereo, you must connect two cables.

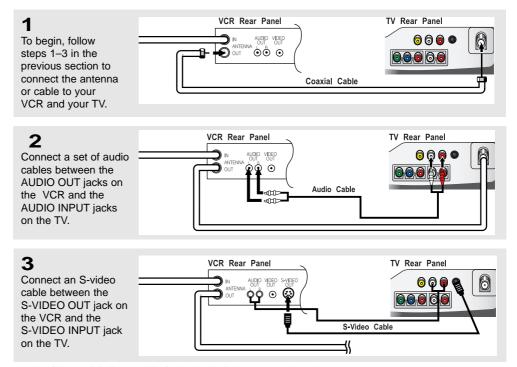


Follow the instructions in "Viewing a VCR or Camcorder Tape" to view your VCR tape.

Each external input source device has a different back panel configuration.

Connecting an S-VHS VCR

Your Samsung TV can be connected to an S-Video signal from an S-VHS VCR. (This connection delivers a better picture as compared to a standard VHS VCR.)



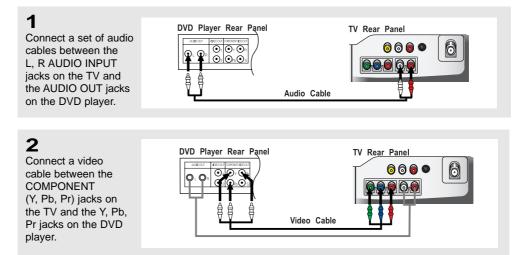
An S-video cable is usually included with an S-VHS VCR.

(If not, check your local electronics store.)

Each external input source device has a different back panel configuration.

Connecting a DVD Player

The rear panel jacks on your TV make it easy to connect a DVD player to your TV.



Note: For an explanation of Component video, see your DVD player owner's manual. The Component input on the TV is 480i only.

Each external input source device has a different back panel configuration.

Chapter Three

SPECIAL FEATURES

Turning the TV On and Off

Press the **POWER** button.

You can also use the Power button on the top panel.

Changing Channels

Using the Channel Buttons

1

Press the **CH** ^ / **v** buttons to change channels.

When you press the $CH \land / \checkmark$ buttons, the TV changes channels in sequence. You will see all the channels that the TV has memorized. (The TV must have memorized at least three channels.) You will not see channels that were either erased or not memorized.

Using the PRE-CH Button to select the Previous Channel

1

Press the **PRE-CH** button.

The TV will switch to the last channel viewed.

To quickly switch between two channels that are far apart, tune to one channel, then use the number button to select the second channel. Then, use the PRE-CH button to quickly alternate between them.

SPECIAL FEATURES

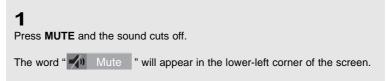
Adjusting the Volume

1

Press the VOL +/- buttons to increase or decrease the volume.

Using Mute

At any time, you can temporarily cut off the sound using the Mute button.



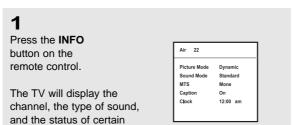
2

To turn mute off, press the **MUTE** button again, or simply press the **VOL** +/- buttons.

Viewing the Display

picture and sound settings.

The display identifies the current channel and the status of certain audio-video settings.



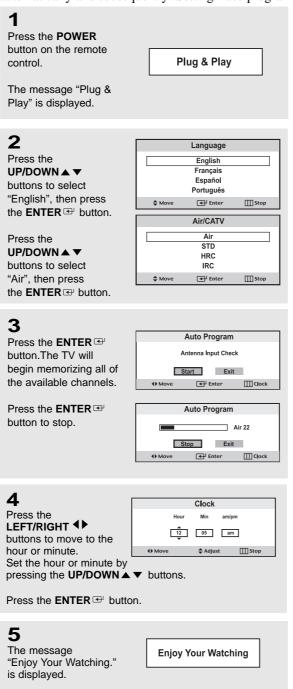
- ◆ The on-screen displays disappear after about ten seconds.
- Press the button once more or wait approximately 10 seconds and it disappears automatically.
- ◆ Allows the user to adjust the settings according to his/her preference and shows the current settings.

Chapter Four

OPERATION

Plug & Play Feature

When the TV is initially powered On, two basic customer settings proceed automatically and subsequently: Setting Auto program and Clock.



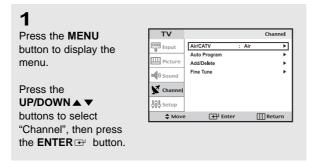
English-15

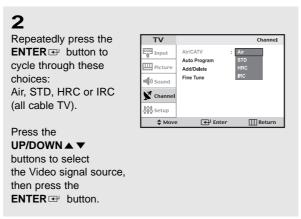
Memorizing the Channels

Your TV can memorize and store all of the available channels for both "off-air" (antenna) and cable channels. After the available channels are memorized, use the CH \checkmark and CH $^{\diamond}$ buttons to scan through the channels. This eliminates the need to change channels by entering the channel digits. There are three steps for memorizing channels: selecting a broadcast source, memorizing the channels (automatic) and adding and deleting channels (manual).

Selecting the Video Signal-source

Before your television can begin memorizing the available channels, you must specify the type of signal source that is connected to the TV (i.e., an antenna or a cable system).

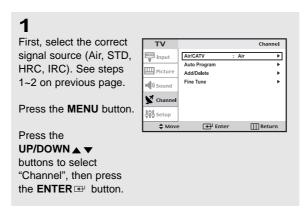




Note: STD, HRC and IRC identify various types of cable TV systems. Contact your local cable company to identify the type of cable system that exists in your particular area.

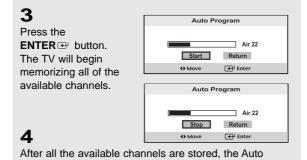
At this point the signal source has been selected. Proceed to "Storing Channels in Memory" (next page).

Storing Channels in Memory (Automatic Method)









◆ The TV automatically cycles through all of the available channels and stores them in memory. This takes about one to two minutes.

Press **ENTER** → at any time to interrupt the memorization process and return to the CHANNEL menu.

To check the channels stored in memory

Press the CH(√/ ^)button.

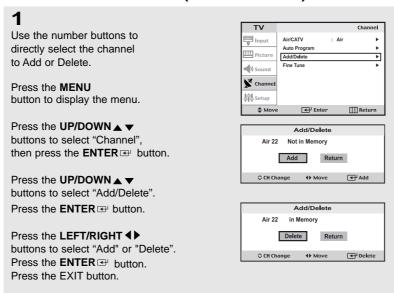
• Only the channels stored in memory are selected.

Program menu reappears. Press the EXIT button.

To select channels over 100

Ex) Press \longrightarrow \longrightarrow to select channel 108.

ADD and DEL Channels (Manual Method)



2(Alternate method)

Press the ADD/DEL button.

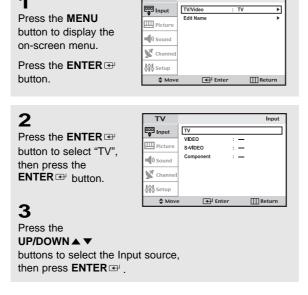
Repeatedly pressing ENTER will alternate between "Add"and "Delete".

Press the **LEFT/RIGHT** ◀▶ buttons to select Exit, then press **ENTER** ☑ to exit.

You can view any channel (including an erased channel) by using the number buttons on the remote control.

To Select TV/Input

Use to select TV or other external input sources connected to the TV. Use to select the screen of your choice.

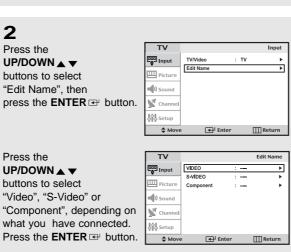


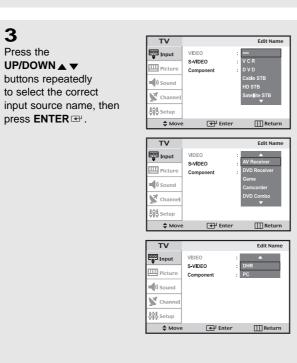
English-18

To Edit the Input Source Name

Name the input device connected to the input jacks to make your input source selection easier.





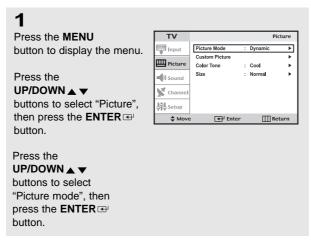


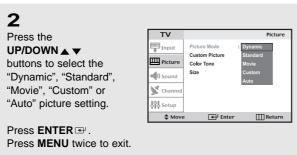
English-19

Using Automatic Picture Settings

Your TV has five automatic picture settings ("Dynamic", "Standard", "Movie", "Custom" and "Auto") that are preset at the factory. You can activate either Dynamic, Standard, or Movie by pressing P.MODE (or by making a selection from the menu).

Or, you can select "Custom" which automatically recalls your personalized picture settings.





Alternate method:

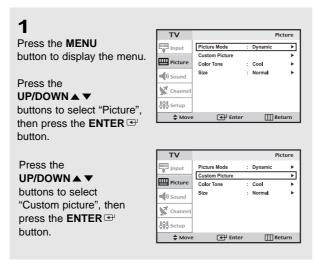
Simply press the **P.MODE** button on the remote control to select one of the standard picture settings.

- Choose *Dynamic* to increase the clarity and sharpness of the picture.
- Choose *Standard* for the standard factory settings.
- Choose *Movie* when viewing the movie.
- Choose Custom if you want to adjust the settings according to personal preference (see "Customizing the Picture, page 21).
- Choose Auto if you want contrast and brightness to be set automatically according to channel conditions.

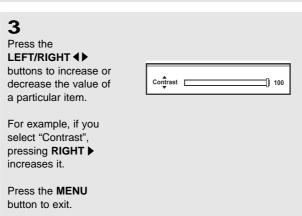
Customizing the Picture

You can use the on-screen menus to change the contrast, brightness, sharpness, color and tint according to personal preference.

(Alternatively, you can use one of the "automatic" settings. See previous page.)

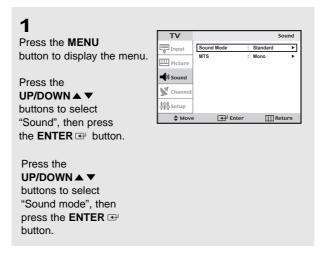


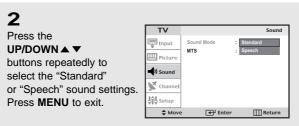




Using Automatic Sound Settings

Your TV has two automatic sound settings ("Standard", "Speech") that are preset at the factory. You can activate any of them by pressing the S.MODE button (or by making a selection from the on-screen menu).



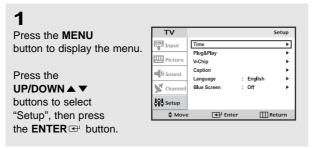


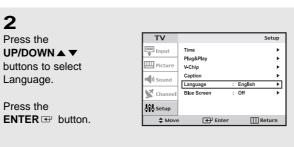
Alternate method:

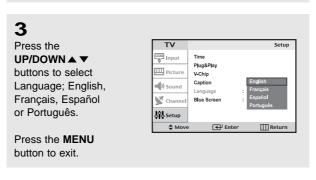
Simply press the the **S.MODE** button on the remote control to select one of the standard sound settings.

- Choose *Standard* for the standard factory settings.
- Choose *Speech* when watching a show that is mostly dialogue (i.e., news).

Selecting a Menu Language



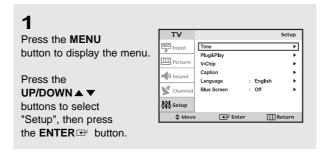


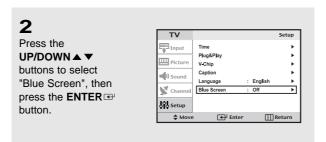


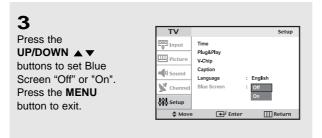
Setting the Blue Screen Mode

If no signal is being received or the signal is very weak, a blue screen automatically replaces the noisy picture background.

If you still wish to view the noisy picture, you must set the "Blue screen" mode to "Off".



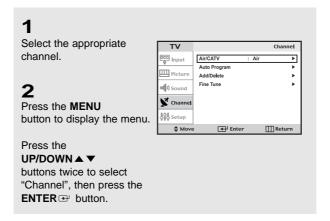


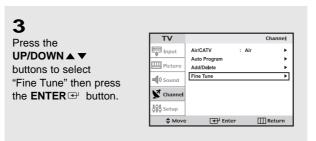


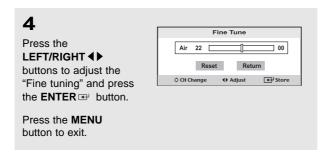
◆ Pressing the UP/DOWN ▲ ▼ buttons will alternate between "On" and "Off".

Fine Tuning Channels

Use fine tuning to manually adjust a particular channel for optimal reception.

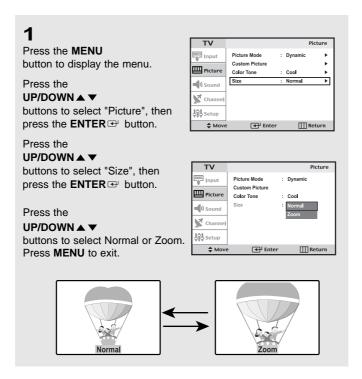






◀ If you do not store the channel
in memory, adjustments to the
settings are applied but are not
saved. Adjustments return to
their original settings once
you move to another channel.
User-adjusted channels are
marked with an asterisk "∗" on
the right-hand side of the channel
number in the channel banner.

Changing the Screen Size



- You can also set these options simply by pressing the P.SIZE (Picture SIZE) button.
- Normal : Sets the picture to 4:3 normal mode.

This is the standard TV screen size.

• Zoom: Magnifies the size of the picture on screen.

Freezing the Picture

1

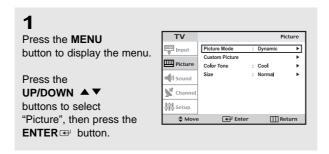
Press the STILL button to freeze a moving picture.

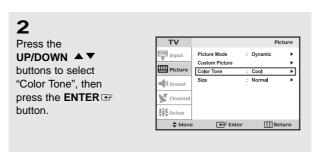
- Not available if V-Chip is turned on.
- Normal sound will still be heard.

Press again to cancel.

Adjusting the Color Tone

You can change the color of the entire screen according to your preference.





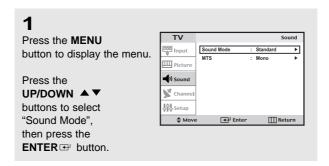


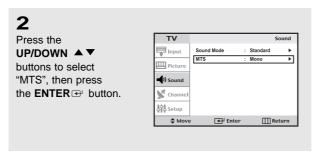
◆ You can select "Normal", "Warm", and "Cool" color tones according to personal preference.

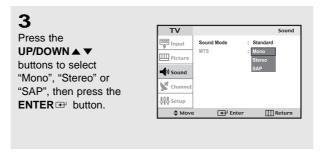
To select the Sound option

If you live in an area that has poor reception, you may hear noise and experience poor sound quality when watching a program in Stereo.

If this occurs, press the MTS button and select "Mono".





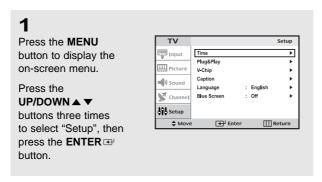


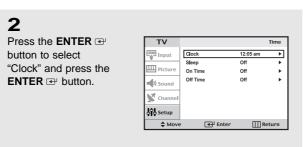
- Choose *Mono* for channels that are broadcasting in mono, or if you are having difficulty receiving a stereo signal.
- Choose *Stereo* for channels that are broadcasting in stereo.
- Choose *SAP* to listen to the Separate Audio Program, which is usually a foreign-language translation.

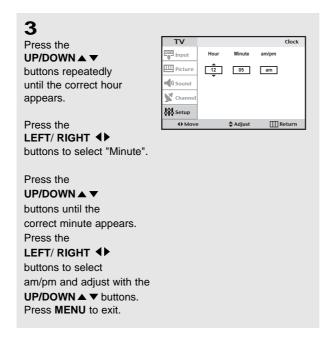
You can also change the MTS setting by pressing the "MTS" button on the remote control. (When you change channels, MTS is set to "Stereo" automatically. To listen in 'SAP' or 'Mono', change the MTS setting.)

Setting the Clock

Setting the clock is necessary in order to use the various timer features of the TV. Also, you can check the time while watching the TV. (Just press the INFO button.)







◆ Note: You can also set the time using the numeric buttons on the remote.

Setting the On/Off Timer

Press the MENU button to display the on-screen menu. Press the UP/DOWN ▲ ▼ buttons to select "Setup", then press the

◆ Before using the timer, you must set the TV's clock. (See "Setting the Clock" on page 29)

2

Press the UP/DOWN ▲ ▼

buttons to select "On Time" or "Off Time", then press the ENTER & button.



◆ When you set the hours, make sure
the correct time of day (am or pm)
appears to the right of the time.

3

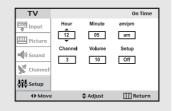
Press the UP/DOWN ▲ ▼

buttons repeatedly to select the appropriate hour.

Press the

LEFT/ RIGHT ◀▶

buttons repeatedly to select the appropriate minute (i.e., the time when the TV will turn on).



4

Press the **LEFT**/ **RIGHT** ◀▶

buttons to select Setup.

Press the

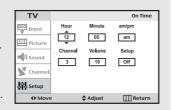
UP/DOWN ▲ ▼

buttons to on-timer "On". (Repeatedly pressing

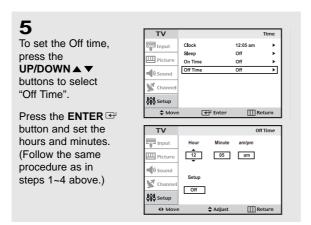
the **UP/DOWN** ▲ ▼

buttons will alternate between on and off.)

When finished, press the **ENTER** → button.



■ To deactivate the "On time," select "Off" during this step.



6

When finished setting the timer, press the **MENU** button to exit.

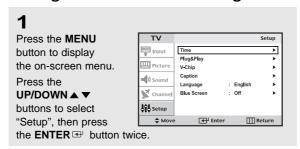
◆ Auto Power Off

When you set the timer on, your televisio will be turned off if you do not operate any controls for 3 hours after the TV has been turned on with the 'Timer On' function. 'Auto power off' operates only when the TV has been turned on by the 'Timer on' function.

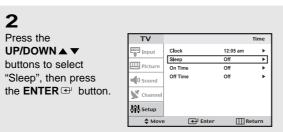
Setting the Sleep Timer

Set the timer for the TV to turn off at the preset time automatically.

Setting the On/Off Timer Using the Menu



◆ The time must be set before using the Sleep timer. See page 29.





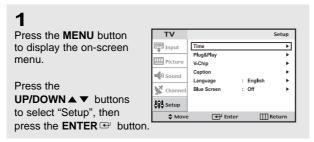
◆ Easy Way to Set the Sleep Timer
Press the button on the remote.

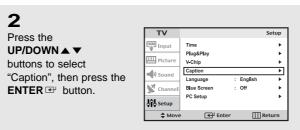
The number on the screen changes from
Off • 30 • 60 • 90 • 120 • 150 • 180

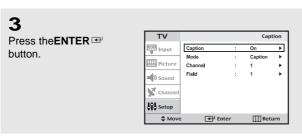
English-31

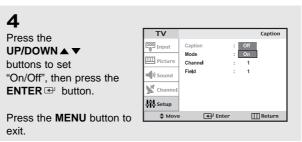
Viewing Closed Captions

Your TV decodes and displays the closed captions that are broadcast with certain TV shows. These captions are usually subtitles for the hearing impaired or foreign-language translations. All VCRs record the closed caption signal from television programs, so home-recorded video tapes also provide closed captions. Most pre-recorded commercial video tapes provide closed captions as well. Check for the closed caption symbol in your television schedule and on the tape's packaging: [cc].









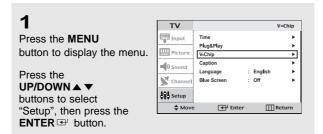
5Depending on the particular broadcast, it might be necessary to make changes to "Channel" and "Filed":
Press the **MENU** button to exit the menu.

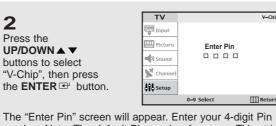
◆ Different channels and fields display different information: Field 2 carries additional information that supplements the information in Field 1. (For example, Channel 1 may have subtitles in English, while Channel 2 has subtitles in Spanish.)

Using the V-Chip

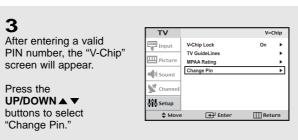
The V-Chip feature automatically locks out programming that is deemed inappropriate for children. The user must first enter a Pin (personal ID number) before any of the V-Chip restrictions can be set up or changed.

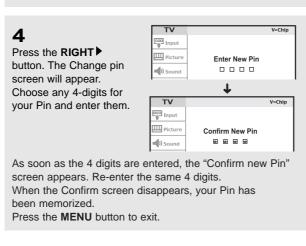
Setting Up Your Personal ID Number (PIN)





number. Note: The default Pin number for a new TV set is "0-0-0-0."

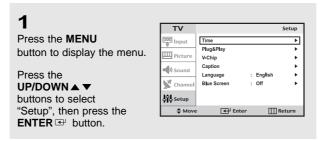


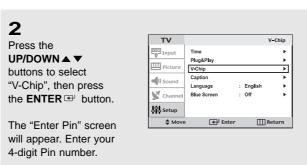


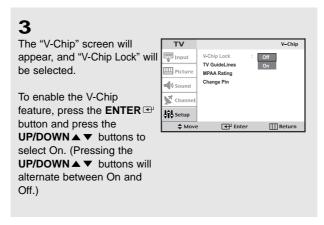
Note: If you forget the Pin,
press the remote-control
buttons in the following
sequence, which resets the pin
to 0-0-0-0:
POWER OFF → MUTE →
8 → 2 → 4 → POWER ON.

English-33

How to Enable/Disable the V-Chip

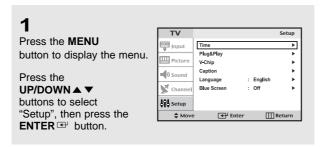






How to Set up Restrictions Using the "TV guidelines"

First, set up a personal identification number (Pin), and enable the V-Chip. (See previous section.) Parental restrictions can be set up using either of two methods: The TV guidelines or the MPAA rating.



English-34

2

Press the

UP/DOWN ▲ ▼

buttons to select "V-chip", then press the **ENTER** button.

The "Enter pin" screen will appear. Enter your 4-digit PIN number.



3

Press the

UP/DOWN ▲ ▼ buttons to select

"TV Guidelines", then press the ENTER "button.



Enter

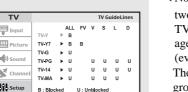
4

The "TV guidelines" screen will appear.
Press the

UP/DOWN ▲ ▼

buttons to select one of the six age-based categories:

TV-Y	Young children
TV-Y7	Children 7 and over
TV-G	General audience
TV-PG	Parental guidance
TV-14	Viewers 14 and ov
$T \backslash L M \Delta$	Matura audianca



Note: These categories consist of two separate groups: TV-Y and TV-Y7 (young children through age 7), and TV-G through TV-MA (everybody else).

The restrictions for these two groups work independently: If a household includes very young children as well as young adults, the TV guidelines must be set up separately for each age group. (See next step.)

5

At this point, one of the TV-Ratings is selected.

Press the **RIGHT** ▶ button: Depending on your existing setup, a letter "U" or "B" will be highlighted. (U= Unblocked, B= Blocked)

While the "U" or "B" is highlighted, press the **ENTER** [™] buttons to block or unblock the category.

Note 1: The TV-Y7, TV-PG, TV-14 and TV-MA have additional options.

See the next step to change any of the following sub-ratings:

FV: Fantasy Violence

- D: Sexual suggestive Dialog
- L: Adult Language
- S: Sexual situation
- V: Violence

Note 2: The V-Chip will automatically block certain categories that are "more restrictive." For example, if you block "TV-Y" category, then TV-Y7 will automatically be blocked. Similarly, if you block the TV-G category, then all the categories in the "young adult" group will be blocked (TV-G, TV-PG, TV-14 and TV-MA). The sub-ratings (D, L, S, V) work together similarly. (See next section.)

6

How to set the FV, D, L, S and V sub-ratings.

First, highlight one of these TV-Ratings: TV-Y7, TV-PG, TV-14 or TV-MA (See Step 4, on previous page).

Next, while the TV-Rating is selected, repeatedly press the $\textbf{RIGHT}\,\blacktriangleright\,$ button.

This will cycle through the available sub-ratings (FV,L, S, D or V).

A highlighted letter ("U" or "B") will be displayed for each sub-rating. While the "U" or "B" is highlighted, press the **ENTER** buttons to change the sub-rating.

Note: The V-chip will automatically block certain categories that are "More restrictive". For example, if you block "L" sub-rating in TV-PG, then the "L" sub-ratings in TV-14 and TV-MA will automatically be blocked.

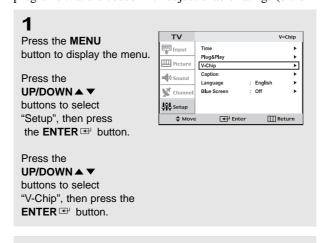
7

Press the MENU button three times to clear all the screens.

(Or proceed to the next section, and set up additional restrictions based on the MPAA codes).

How to Set up Restrictions using the MPAA Ratings: G, PG, PG-13, R, NC-17, X

The MPAA rating system uses the Motion Picture Association of America (MPAA) system, and its main application is for movies. (Eventually, movie videocassettes will be encoded with MPAA ratings.) When the V-Chip lock is on, the TV will automatically block any programs that are coded with objectionable ratings (either MPAA or TV-Ratings).



2

The "Enter pin" screen will appear. Enter your 4-digit Pin number.



English-36

3 Press the UP/DOWN ▲ ▼ buttons to select "MPAA rating", then

press the ENTER [™]



button.

Repeatedly press the **UP/DOWN** ▲ ▼ buttons to select a particular MPAA category. (When a category is selected, its color changes to

Pressing the **UP/DOWN** ▲ ▼ buttons will cycle through the MPAA categories:



G	General audience (no restrictions).	
PG	Parental guidance suggested.	
PG-13	PG-13 (Parents strongly cautioned).	
R	R (Restricted. Children under 17 should be accompanied by an adult).	
NC-17	No children under age 17.	
X	X (Adults only).	
NR	Not rated.	

Press the UP/DOWN ▲ ▼ buttons to select a category.

Press the **ENTER** → button to select "U" or "B".

Press the MENU button three times to save the settings and to clear all screens.

Note: The V-Chip will automatically block any category that is "more restrictive". For example, if you block the "PG-13" category, then "R", "NC-17" and "X" will automatically be blocked also.

How to Reset the TV after the V-Chip Blocks a Channel ("Emergency Escape")

If the TV is tuned to a restricted channel, the V-Chip will block it. The screen will go blank and the following message will appear: "Excessive rating".

To resume normal viewing, tune to a different channel using the number buttons. Under certain conditions (depending on the rating of the local TV programs) the V-Chip might lock out all the channels.

In this case, use the Menu button for an "emergency escape":

Select the V-Chip on the Menu. Enter your PIN number, and press the ENTER → button to temporarily disable the V-Chip Lock.

Chapter Five

 \mathbf{T} roubleshooting

If the TV seems to have a problem, first try this list of possible problems and solutions. If none of these troubleshooting tips apply, call your nearest Samsung service center.

Identifying Problems

Problem	Possible Solution		
Poor picture	Try another channel.		
	Adjust the antenna.		
	Check all wire connections.		
Poor sound quality.	Try another channel.		
	Adjust the antenna.		
No picture or sound.	Try another channel.		
	Press the TV/VIDEO button.		
	Make sure the TV is plugged in.		
	Check the antenna connections.		
No sound or sound is too low	First, check the volume of units connected to your TV		
at maximum volume.	(digital broadcasting receiver, DTV, DVD, cable		
	broadcasting receiver, VCR, etc.).		
	Then, adjust the TV volume accordingly.		
No color, wrong colors or tints.	Make sure the program is broadcast in color.		
	Adjust the picture settings.		
	Adjust the antenna.		
Picture rolls vertically.	Check all wire connections.		
The TV operates erratically.	Unplug the TV for 30 seconds, then try operating it		
	again.		
The TV won't turn on.	Make sure the wall outlet is working.		
Blurred or snowy picture,	Check the direction, location and connections of		
distorted sound.	your antenna.		
	This interference is often due to the use of an		
	indoor antenna.		
Remote control malfunctions	Replace the remote control batteries.		
	Clean the upper edge of the remote control		
	(transmission window).		
	Check the battery terminals.		



Attaching a Wall or Arm mounting device

The TV supports VESA mounting standard for use with various VESA mounting devices. To install any VESA mounting device, please follow the instructions given.





1

Lay the LCD TV face-down on a flat surface with a cushion or other soft materials to protect the screen.

2

Remove all cables connected on the TV.

3

Remove the four screws and then remove the Stand from the LCD TV. (refer to pictures A&B).

4

Re-connect all cables you removed in step 2.

5

Now you are ready to install Wall/Arm mounting device .

Maintenance of Your LCD TV

WARNING: To avoid risk of electric shock, do not disassemble the TV cabinet.

Users cannot service the TV.

User maintenance is restricted to cleaning as explained below:

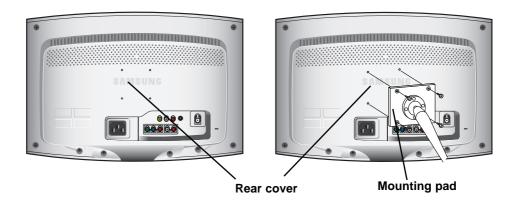
Unplug the monitor from the power outlet before cleaning.

- To clean your flat panel display screen, lightly dampen a soft, clean cloth with water or mild detergent. If possible, use a special screen cleaning tissue or solution suitable for the antistatic coating.
- To clean the monitor cabinet, use a cloth lightly dampened with a mild detergent.
- Never use flammable cleaning material to clean your LCD TV or any other electrical apparatus.

APPENDIX

Installing VESA compliant mounting devices

Refer to page 39 to remove the base.



Align the mounting interface pad with the holes in the rear cover mounting pad and secure it with the four screws that come with the arm-type base, wall mount hanger or other bases.

Wall Mount Instructions

The following instructions apply to a hollow sheet-rock wall only. Tools/Hardware needed - Philips screwdriver, four toggle bolts, 5/8in dia. Drill bit and drill. Contact Ergotron at (800) 888-8458 to purchase the triple pivot direct mount adapter and wall mount bracket kit.

• LTN1535 (15"): No. 47 - 007 - 099 (Pivot direct mount adapter)

No. 97 - 101 - 003 (Wall mount bracket kit)

• LTN1735 (17"): No. 47 - 007 - 099 (Pivot direct mount adapter)

No. 97 - 101 - 003 (Wall mount bracket kit)

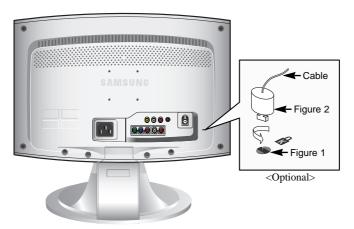
• LTP2035 (20"): No. 47 - 007 - 099 (Pivot direct mount adapter)

No. 97 - 101 - 003 (Wall mount bracket kit)

Align the wall mount bracket on the wall at the desired height, making sure that the bracket will be mounted between the wall studs. Mark the four corner openings and drill four 5/8-diameter holes. Assemble the wall mount kit according to the instructions provided with it. Securely attach Ergotron's flat panel, triple pivot direct mount adapter to the back of the TV using the four 4mm, .7 pitch x 10mm screws provided with the arm. Secure the assembly to the wall using four 3/16 by 3-inch long toggle bolts.

APPENDIX

Using the Anti-Theft Kensington Lock



The Kensington lock is a device used to physically fix the system when using it in a public place. The locking device has to be purchased separately. The appearance and locking method may differ from the illustration depending on the manufacturer. Please refer to the manual provided with the Kensington lock for proper use.

1

Insert the locking device into the Kensington slot on the LCD TV (Figure 1), and turn it in the locking direction (Figure 2).

2

Connect the Kensington lock cable.

3

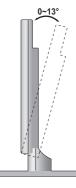
Fix the Kensington lock to a desk or a heavy stationary object.

Retractable Stand

Note: The maximum tilt angle is 13 degrees in the backward direction.

Please do not tilt the TV outside the specified range. Using excessive force to tilt the TV may cause permanent damage to the mechanical part of the stand.





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APPENDIX

Cleaning and Maintaining Your TV

With proper care, your TV unit will give you many years of service. Please follow these guidelines to get the maximum performance from your TV.

Placement

- Do not place the TV near extremely hot, cold, humid or dusty places.
- Do not place the TV near appliances with electric motors that create magnetic fields, such as vacuum cleaners.
- Keep the ventilation openings clear; do not place the TV on a soft surface, such as cloth or paper.
- Place the TV in a vertical position only.

Liquids

• Do not handle liquids near or on the TV. Liquids that spill into it can cause serious damage.

Cabinet

- Never open the cabinet or touch the parts inside.
- Wipe your TV with a clean, dry cloth. Never use water, cleaning fluids, wax, or chemicals
- Do not put heavy objects on top of the cabinet.

Temperature

 If your TV is suddenly moved from a cold to a warm place, unplug the power cord, and allow at least two hours for moisture that may have formed inside the unit to dry completely.

Using Your TV in Another Country

If you plan to take your TV with you to a foreign country, please be aware of the different television systems that are in use around the world. A TV designed for one system may not work properly with another system due to differences in the TV channel frequencies.

\mathbf{A} PPENDIX

Specifications

Model	LTN1535	LTN1735	LTP2035
Panel			
Size	15" Diagonal	17" Diagonal	20.1" Diagonal
Display Size Type	304.1 (H) x 228.1 (V) mm TN	344.64 (H) x 258.48 (V)mm PVA	408 (H) x 306 (V) mm TN
Pixel Pitch	0.297(H) x 0.297(V) mm	0.5385(H) x 0.5385(V) mm	0.6375 (H) x 0.6375 (V) mm
Viewing Angle	140/115 (H/V)	170/170 (H/V)	160/140 (H/V)
Power Supply			
Input	AC 100 ~ 250V (50/60 Hz)	AC 100 ~ 250V (50/60 Hz)	AC 100 ~ 240V (50/60 Hz)
Power Consumption			
Normal	40 W	62 W	60 W
Stand-By	< 2 W	< 2 W	< 3 W
Dimensions (W x D x H) / Weight			
TV Body	470.0 x 57.0 x 313.7 mm 18.50 x 2.24 x 12.35 inch	520.0 x 61.5 x 359.0 mm 20.47 x 2.42 x 14.13 inch	594.0 x 90.0 x 427.0 mm 23.39 x 3.54 x 16.81 inch
With Stand	470.0 x 182.2 x 367.8 mm / 4.0kg 18.50 x 7.17 x 14.48 inch / 8.8lbs	520.0 x 182.2 x 409.5 mm / 5.0kg 20.47 x 7.18 x 16.12 inch / 11.0lbs	594.0 x 252.0 x 489.5 mm / 9.81kg 23.39 x 9.92 x 19.27 inch / 21.62lbs
Environmental Considerations			
Operating Temperature	50 °F to 104 °F (10 °C to 40 °C)		
Operating Humidity	10% to 80%		
Storage Temperature	-13 °F to 113 °F (-25 °C to 45 °C)		
Storage Humidity	5% to 95%		